



Kate Hall |

Ethically Kate

A message from our Programme Director

Kia ora koutou,

Welcome to our May update.

I would like to thank everyone who attended our AGM last week, it was a pleasure to see many of our members and partners come together united in building a thriving, full-circle industry - an excellent turnout for a digital AGM!

Preparing for the AGM gave me the opportunity to reflect on our progress over the last 12 months, and lay out our plans for the future. Our seedling organisation has been building up a strong root structure, extending our network of collaborators and partners across academia, business and Government. And our shoots are sprouting with projects well underway in circular textile solutions, skills and workforce development, and sustainability and regeneration education. Check out some of our highlights and our future plans below.

We are thrilled to announce our recent partnership with Whakatupu Aotearoa Foundation, to support us to deliver the Mindful Fashion Climate Action Initiative. The pilot program will run over the course of 2022 and will allow us to work with members to measure their carbon footprints and set reduction targets. Planning is well underway and we will announce more details including how you can participate over the coming months.

Reach out if you want to chat, and I look forward to continuing this journey together.

Mā te wā,

Jacinta

Welcome to new members!

[Prosper Yarn](#) - Hand Dyed Yarn

[Shen Clothing](#) - Womenswear label

Mindful Fashion AGM roundup

+ Kate Hall

If you missed our AGM last week never fear, we have it recorded so you can skip to the best bits! Kate Hall aka **Ethically Kate** gave a vibrant and energetic talk on **consumer conversations** and along with a recap of **Fashion Revolution Week**. Kate highlighted she is seeing less push back on the higher costs of slow fashion, and shared the message that sustainable fashion isn't just what we are buying! It's also how we wear and care for our clothes. Kate believes shoppers are drawn towards connection with the people in our supply chains, and the stories of how a garment is made and where it comes from.

Welcome to our new Board Members

Dan Ahwa - Journalist and Stylist for local and international award winning magazines and publications; Fashion Director | Viva, Style Director | Canvas by The New Zealand Herald.

Juliette Hogan - Founder and Owner, Juliette Hogan

Louina Fifita - Freelance Fashion Industry and Education Consultant at Attic Attire.

Read more about our Board members [here](#).

Watch the AGM

View the recorded AGM, hear Kate's talk and read the minutes [here](#).



What's coming up in 2022...

Supporting members with relevant advocacy, education and tools to create an innovative, full-circle and thriving future for the fashion and textiles industry in Aotearoa, one that's good for people and planet.

Climate Initiative - During 2022 we are running a Pilot Climate Action Initiative where we will support members to measure their carbon footprints and set reduction targets.

Skills Mapping and Role Profiles - This month we are showcasing the diverse range of roles in the industry as part of our workforce development program. Alongside this we will release our industry skills framework, a tool for businesses, academia and learners to support building the skilled workforce we need. This project aims to highlight the industry value and the broad range of roles, skills and businesses that are needed to make up the sector.

Education Seminars - Following on from our successful 2021 education series we are planning some new engaging sessions on creating positive impacts within business, covering Low Impact Materials, Cultural Literacy and Living Wages.

You can read more about our plans for 2022 and beyond [here](#).

Proposed Modern Slavery legislation

The Ministry of Business, Innovation and Employment (MBIE) has proposed legislation to address modern slavery and worker exploitation in supply chains and operations.

This legislation is now **open for consultation** and public feedback. These proposals and options will affect all New Zealand organisations, but particularly those with international supply chains. They include a graduated scale of responsibilities, based on the size of an organisation:

- **All organisations must take action** if they become aware of modern slavery or worker exploitation in their value chain.
- **Medium and large organisations** will be required to disclose the steps they are taking to address modern slavery.
- **Large organisations, and those with control over New Zealand employers,** will be required to undertake due diligence to prevent, mitigate and remedy modern slavery.

[We encourage you to check out the full proposals and give your feedback before 7 June 2022.](#)



Untouched World - Common Objective winner

The CO Leadership Awards celebrate ambition for, and commitment to, great business practice that transform lives - and solve environmental challenges.

Congratulations to Mindful Fashion member Untouched World for being selected as one of ten businesses for the CO Leadership award as a '*pioneer in best practice - leaving a positive footprint on the world, not a negative one.*'

[Find our more about the CO winners.](#)



Sustainable Business Network - Circular Economy Directory

Mindful Fashion has partnered with Sustainable Business Network on the first business-to-business directory dedicated to creating a **circular economy** in Aotearoa New Zealand.

The **Circular Economy Directory** is a tool to help businesses reduce their **environmental impact** and **carbon emissions**. It also connects business seeking circular solutions to business that can help design out waste and pollution, keep products and materials in use and regenerate nature.

>> *Redesign \ Regenerate Nature \ Share and Trade \ Extend Lifespan \ Recycle or Compost*

The directory features case studies including a spotlight on the industry-first MFNZ [Full Circle T-Shirt](#).

Find out more about the Circular Economy Directory [here](#).

Woolmark Sustainability Course

Want to learn more about sustainability and circular design?

The new **Sustainability and Wool course** from Woolmark will help you upskill and build your knowledge on this all-important, ever-evolving topic. Providing a holistic introduction into concepts, global sustainability frameworks and strategies to support sustainable and even restorative business, this **free course** will provide you and your team with key learnings on all-important topics from the circular economy to regenerative agriculture. [Take the course.](#)

By completing this course, you will gain a holistic understanding of sustainability within the textile and fashion industry and be introduced to the knowledge and tools that will help you build a future-fit business.

- Livia Firth, Creative Director and Founder of Eco-Age

Industry Talk & Tools

- Get tickets! **Raw Assembly** announces [speaker line-up](#) for Melbourne event at end of May
- [8 of the best innovations](#) for sustainable fashion from Edie
- [Voices of Regen - a podcast.](#) How is regenerative business going to look in 2022?



Our work is possible with the support and collaboration of businesses across our network, including the following:



Mindful Fashion New Zealand

No longer want to receive these emails? [Unsubscribe.](#)

Mindful Fashion, 17 Nixon St, Grey Lynn Auckland, Auckland 1021,

klaviyo[™]

