



Raw Assembly |

Designer Zena Holloway, Model Faith at Body London, styled by@atalaya.studio 2

A message from our Programme Director

Kia ora members,

Welcome to our April 2022 newsletter.

We have some exciting developments to tell you about over the next couple of months.

Firstly I would like to warmly **welcome Saida Bruce** to the Mindful Fashion team. Saida is taking on the part time role of Operations and Communications Coordinator, and responsible for our newsletters, helping with project and event delivery, and communications with members. You can reach Saida at ask@mindfulfashion.co.nz and join us to **meet her virtually at the AGM!**

Voting is open for the two member-elected Board positions, and closes on Tuesday 19th April. Each business gets the opportunity to vote once (for two member positions). If you haven't received your voting link yet [email us](#) and we will send it to you.

Our online AGM is coming up on **Wednesday April 27th at 5.30pm**. All members are invited to join us, you need to register to attend - see below.

We are thrilled to have **Kate Hall** joining us to **spark a conversation** at our AGM. She will share her passion and knowledge about sustainability, and give insights into consumers and ethical decision making. She's warned me its going to be lively! Register to attend the AGM below.

We are in the final stages of work on our **Skills Mapping** project, including developing some key role profiles and a Skills Framework and will be sharing our findings at the AGM. We will be sending a summary of this work out to members in early May.

And finally, we have been thinking a lot about the latest IPCC report and the urgency for reducing greenhouse gas emissions it conveyed. We are **developing a Climate Action Initiative** that we are planning to launch in June-July this year that will help our members measure their footprints and develop reduction strategies. Watch this space, it will be a great opportunity to take action and learn through a collective approach.

Reach out if you want to chat, and I look forward to continuing this journey together.

Nga mihi,

Jacinta

Welcome to new members!

[Wilderling](#) - Childrenswear brand

Mindful Fashion AGM x Kate Hall

We're thrilled to announce **Kate Hall** as our AGM speaker this year. Kate, also known as Ethically Kate, is an educator, content creator and consultant who advocates for all people to live in a way that respects and protects people and the planet. Whether she's gracing TEDx stages, supporting corporates, or sorting through waste, Kate uses positivity and authenticity to demonstrate how fulfilling it is to live sustainably, and pushes for doing your best, rather than aiming for perfection.

Our AGM is online this year, [register to attend the AGM zoom meeting here](#). ALL WELCOME!

Wednesday 27th April 5.30 - 6.30pm.

Have your say - voting for MFNZ Board Members closing soon!

Vote now! Earlier this month key contacts at member businesses were sent a link to vote for our 2 open Board positions. Voting closes on Tuesday 19th at 5pm. If you haven't received your voting pack [email us](#) and we will send it to you.



RAW TO A T !

24 - 26th May | Hanover House, Melbourne

Our Australian partner **Raw Assembly's** showcase event RAW TO A T is a responsible, regenerative and circular sourcing event for the fashion and textiles sectors coming up next month. Part conference, part experience, this event is the first of its kind in the Asia Pacific region, and brings a diverse range of stakeholders across the ecosystem together to explore how, what and when the fashion industry can transform its current model of production and consumption to a system that better protects people and the planet.

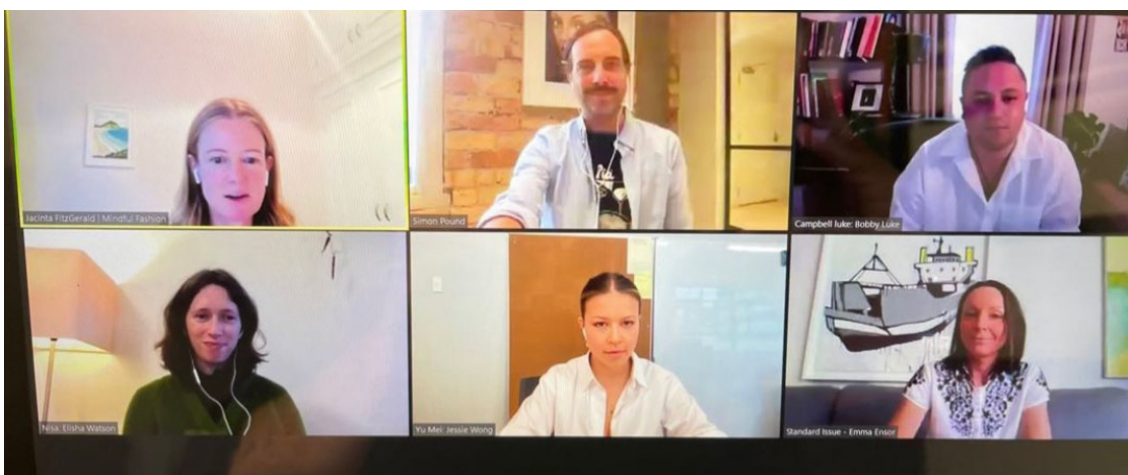
With **leading global speakers** the program will tackle some of the key issues the industry is working hard to resolve today. Alongside the event, a special exhibition titled '**Changing the Ingredients; Fashion's Future Recipe**' will feature some of the latest global textile advancements and next generation materials. Featuring an innovation lab by Infinited Fibre, a denim hub by Orta, incredible fabrics produced from agricultural waste through to an array of plant-based & mycelium next generation materials in a class of their own. [Read more and get your tickets here.](#)



Fashion Revolution Week

18 - 24th April | Global

This annual global campaign brings together the world's largest fashion activism movement for seven days of collective action. The theme for this year's Fashion Revolution Week is MONEY FASHION POWER and from Monday 18th-Sunday 24th April 2022, we will collectively reimagine **a just and equitable fashion system** for people and the planet. Fashion Revolution NZ are hosting a number of events including a conversation with Jacinta about the importance of building a resilient low carbon and skilled local industry, keeping made in NZ alive and what we're doing to make that happen. [Join the conversation here.](#)



Building Brands for a Better Future

[View the recording](#) of this fantastic conversation with **Elisha Watson** - Founder & CEO, Nisa, **Jessie Wong** - Founder & CEO, Yu Mei, **Bobby Campbell Luke** - Founder & Designer,

Campbell Luke , **Emma Ensor** - Co-owner & CEO, Standard Issue and facilitated by **Simon Pound** (Business is Boring).

Industry Talk & Tools

The latest BOF / McKinsey **State of Fashion 2022** is essential reading to keep up with whats happening in the industry globally, and whats coming on the horizon. Themes include:

- Which fashion segments grew during Covid.
- The biggest challenges for 2022
- What is social commerce?
- Getting around the logistics gridlock
- NFT's and Fashion
- Closed Loop recycling.

[Download your copy here.](#)



Our work is possible with the support and collaboration of businesses across our network, including the following:



Mindful Fashion New Zealand

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Mindful Fashion, 17 Nixon St, Grey Lynn Auckland, Auckland 1021,

The Klaviyo logo, featuring the word 'klaviyo' in a lowercase, sans-serif font with a small square icon to the right of the 'o'. The logo is set against a light grey rectangular background.

