

Image: Mindful Fashion member Commonkind

Welcome to our March Newsletter!

Kia ora Mindful Fashion community,

The early stages of this year have been a time to reflect and plan here at Mindful Fashion and we've sharpened our focus on our mission to unite the industry towards an innovative, full-circle and thriving future for business, people and nature.

Mindful Fashion's focus in 2023

Our work this year continues to focus on four strategic areas. Guiding business commitment to sustainable practices, advancing the circular fashion ecosystem, local industry innovation and capability, and building awareness and demand for a responsible and thriving local industry.

Local industry skills and career pathways

We continue to strongly advocate for our industry with all levels of government including Workforce Development councils. We have worked with Hanga Aro Rau over the last few months to facilitate roundtables with manufacturers, to build consensus on skills training needs to boost skilled machinist numbers. Next step in this process is to bring industry and education providers together to find the most effective way to launch training programs that meet industry needs and build career pathways.

Demand is there

I was encouraged this week to see that New Zealand shoppers are making it a priority to seek out products from companies that try to reduce emissions and ethically manufacture their goods.

These two sentiments are directly aligned with our work over the last two years, and many of our members are shifting their practices and business models to implement more responsible and environmentally friendly practices. You can read more about the research [here](#).

Thank you for your continued support of Mindful Fashion and our work. We look forward to sharing more of our journey to a thriving future for our industry with you - this year and beyond.

Mā te wā,

Jacinta

Mindful Fashion Updates



Making News!

Earlier this week [Sunday](#) reported that 70 trucks of textile waste go to Redvale Landfill each week, a staggering amount of clothing and textiles! Our CE Jacinta was invited onto One Breakfast to speak about the issues with fast fashion, the massive volumes of textile waste in NZ, and to share some of the great examples of how local businesses are actively working to address this issue within their own organisations. Watch the clip [here](#).

Welcome new members

[Alyssa Lloyd](#) - Designed and made in New Zealand womenswear with custom-made service.

[Case Basket Comms](#) - Bespoke public relations and communications agency for enterprises, charities and businesses.

[Love and Glory](#) - Made in New Zealand designer womenswear using natural fabrics garments.

Upcoming Events



Zero Waste Pattern Design with Emma La Rocca

Monday 27th March | 11:00am - 12:00pm

Online - [You must register to attend here.](#)

We are delighted to host Emma La Rocca, a zero-waste pattern design specialist.

Image: Holly McQuillan's shape-shifting t-shirt, Credit: ZWDO

Emma will share her technical knowledge and expertise in innovative pattern-cutting techniques in this Introduction to Zero Waste Pattern Design workshop for the Mindful Fashion Community. The workshop will cover:

- Why and how zero waste pattern design is used.
- Examples and strategies for making innovative patterns and markers.
- Cost and fabric use efficiencies.

This event will be ideal for designers, workroom teams, pattern cutters and marker makers. Also at this introductory session, Emma will outline an upcoming series of workshops delving deeper into practical activities and problem-solving.

Please note:

Event is free for Mindful Fashion members. The charge for non-members is \$25.

Member Spotlight



Cactus Outdoor's repair programme keeps quality clothes in use

Mindful Fashion member Cactus Outdoor and Albion Clothing talked to Seven Sharp about the benefits of local manufacturing, and showed how local manufacturing and skilled machinists help them keep their quality outdoor products in use for longer. Watch the segment [here](#).

Industry News



Nisa needs a values-aligned visionary to take it to the next level.

Nisa started almost 6 years ago to provide meaningful employment opportunities to women in our refugee and migrant communities. Since then its achieved jobs for 29 women from refugee and migrant backgrounds, and 25,000+ orders dispatched to 13,000+ customers. Due to a change in personal circumstances, Nisa's founder Elisha is looking for a new owner to pass the baton to. Is this you, or someone you know?

Read [an article](#) about it, check out the [business listing](#) and contact broker Amy (amy@cmbusiness.co.nz) by March 22 for further details.

Ripple - solution for childrenswear textile waste in New Zealand.

A new initiative to support people in the community and textile waste in New Zealand. Ripple collects, sorts and distributes unwanted and outgrown children's clothing (0 to 12 years) including excess inventory from retailers as well as donations from families. [Find out how to connect and get involved here.](#)

GenLess - going car-free in the workplace toolkit

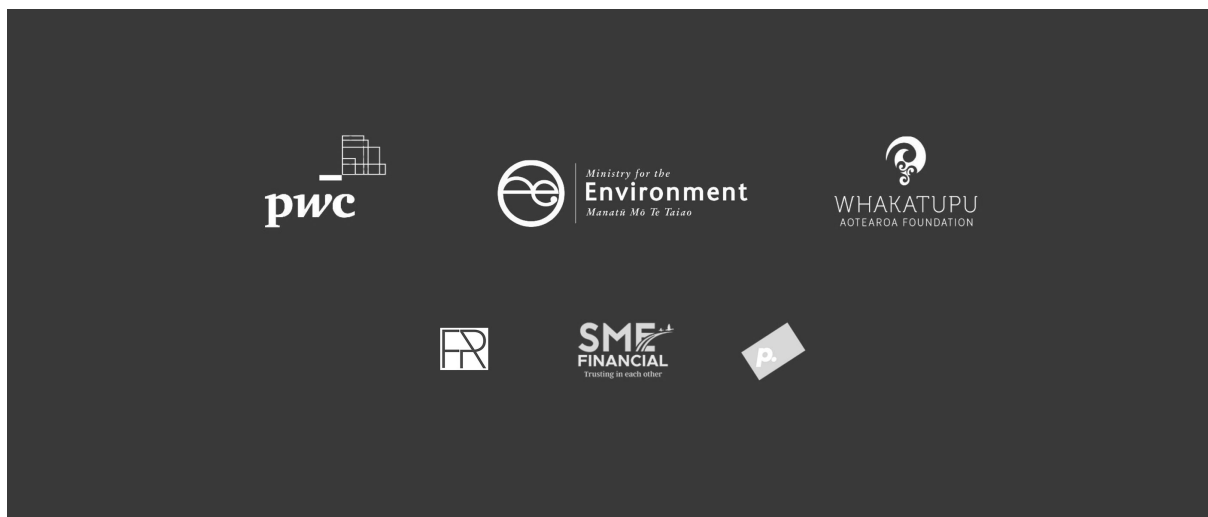
Join a community of New Zealand organisations taking climate action by reducing their car use. Find out ways to use implement and use their toolkit [here.](#)

Mā te wā,

The Mindful Fashion Team



Our work is possible with the support and collaboration of businesses across our network, including the following:



Mindful Fashion New Zealand

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