

Image: Mindful Fashion member Citizen Women's bespoke textile collaboration "Reimagining Fabric"

Mindful Fashion Launches an Industry Internship Guide

Guide to Internships in the Clothing and Textile Industry

Mindful Fashion has launched a new industry resource, a Guide to Internships designed for both businesses and future workers. Industry, educators and students have co-created this valuable resource that provides guidance on how to structure and run internships and illustrates the importance of providing a meaningful experience for the future workforce in Aotearoa New Zealand's fashion and textiles industry.

The Mindful Fashion Guides and Internship Case Studies build a comprehensive picture of how an internship looks in real life and shows the value of internships for the industry. So if you're a business thinking about running an internship or looking to hire interns, or a student or recent graduate seeking internship opportunities these guides are a must read. They're available to download on the Mindful Fashion Website.

[Find the Guide for Internships and the Case Studies here.](#)



MINDFUL FASHION NZ
Our clothing & textiles collective

THINKING OF RUNNING AN INTERNSHIP?

A guide for Industry



MINDFUL FASHION NZ
Our clothing & textiles collective

THINKING OF SEEKING AN INTERNSHIP?

A guide for Interns

We've been in the News!

Last week TVNZ Sunday reported that 70 trucks of textile waste go to Redvale Landfill each week, a staggering amount of clothing and textiles. The following day, our CE Jacinta was invited onto **TVNZ One Breakfast** to speak about the issues with fast fashion and the massive volumes of textile waste in NZ, and to share some of the great examples of local businesses actively working to address this issue within their own organisations.

[Watch a recording of the clip here.](#)



Materials Matter - Certifications and Standards for Textiles

Are you looking to understand how certifications work for fibres and textiles?

View our **library of educational webinars** on a wide range of topics to inform your sourcing:

- [Natural Fibres Standards and Certifications](#)
- [Textile Exchange Standards and Certifications](#)
- [Oeko-Tex Standards](#)
- [Traceability Standards and Certifications](#)
- [Lenzing Fibres and Materials](#)



SME Financial can help your businesses grow and thrive

More than just tax, accounts and spreadsheets, [SME Financial](#) can help make your business more efficient, more profitable, more manageable and more fun. Mindful Fashion are proud to partner with SME Financial and we asked our advisor Akshinee Patel to tell us more about their work.

What's unique about SME Financial, why do businesses come to you?

Businesses come to us because they are wanting more than just accountants that will be in touch with them once a year. They want someone that will partner with them and go on a journey that

will help them build the business of their dreams. SME Financial is that partner. More than accountants and with over 30 years of experience, we are the advisors that hundreds of businesses across Aotearoa trust to guide them through the tough decisions and ever-changing markets.

How does your business help companies achieve their financial objectives?

By asking the question: “what does success look like for you?”.

Too often we meet clients who spend so much time working that it's more like their business owns them than the other way around. Even if you're making good money and growing every year, we know that businesses owners have bigger goals than that. We will help you achieve your financial objectives first by understanding the kind of business you want to build. Let's look ahead and find out where you want to be in 10, 15, 20 years? Now let's draw a realistic plan based on your business' unique model and industry. By working together, we can make your business more efficient, more profitable, and more fun.

What trends have you noticed with small and medium businesses, what should they be thinking about?

Some industries are being hit hard and have already noticed a significant drop in sales. With the average length of time taking for businesses to be paid also increasing to about 24.5 days in January, cashflow alongside high cost of material and staff are all adding significant pressure to businesses. During economic downturns business owners tend to panic and they start making decisions out of emotional impulses rather than thoughtful analysis. We have been around for a long time and have personally seen the effects that economic cycles play on small and medium sized businesses across the country. Some of these changes can be positive and actually have the potential to propel your business forward. So don't panic! Let's talk about how we can help.

Get in touch with Akshinee at SME to have a chat about how they can help your business.

Akshinee@smefinancial.co.nz

NZFW Viva Next Gen Designer Show

The Viva Next Gen Show is a runway event delivered as part of NZFW, and is designed to support, develop and promote emerging New Zealand talent. 2023 will see the launch of a new, industry-led Next Gen Mentorship Programme in support of the selected talent.

This is an incredible opportunity to showcase your brand and to connect with industry professionals and fashion lovers. **Applications are open until April 7th, 2023.**

Visit [NZ Fashion Week](#) for further details on benefits, costs, and how NZFW can support your presentation.



Zero Waste Pattern Design with Emma La Rocca

Monday 27th March | 11:00am - 12:00pm

[You must register to attend here.](#)

Last chance to book your tickets for this online event.

Emma La Rocca is a zero-waste pattern design specialist who will share her technical knowledge and expertise in innovative pattern-cutting techniques in this Introduction to Zero Waste Pattern Design workshop.

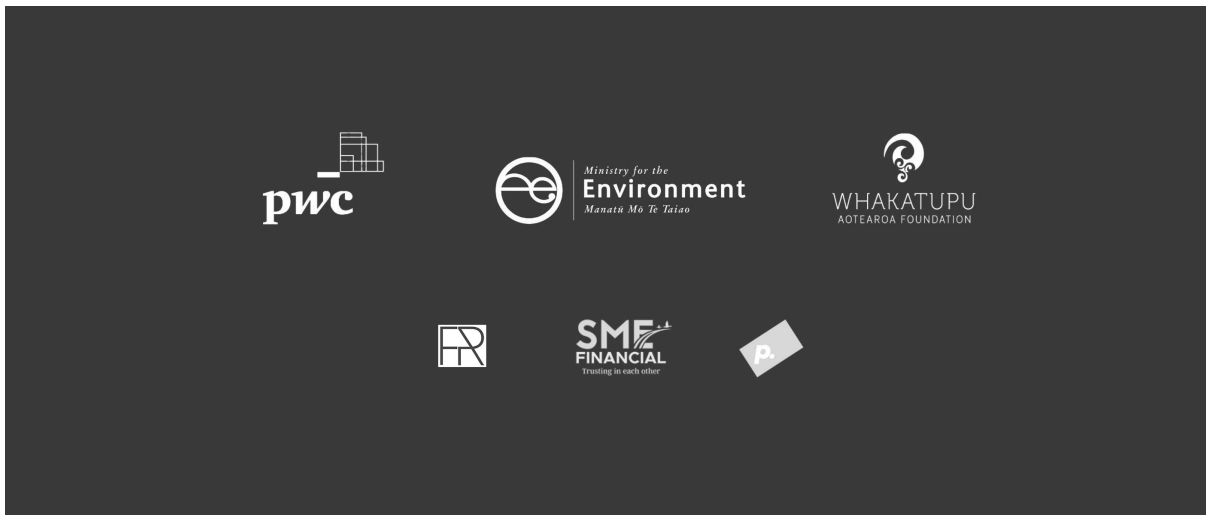
Please note: Event is free for Mindful Fashion members. The charge for non-members is \$25.



Mā te wā,
The Mindful Fashion Team



Our work is possible with the support and collaboration of businesses across our network, including the following:



Mindful Fashion New Zealand

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