

JULIETTE HOGAN

Juliette Hogan is a New Zealand boutique designer brand, with five stores and multiple stockists throughout NZ. Designer and Founder Juliette shares insights and experience about her most recent internship.

Why did you decide to take on an intern?

- It is a great opportunity to give back and provide real life experience of what our industry is about. We see the time spent with us as a time to be informed about the different roles that make up our business and the whole industry.

What was the best thing about this Internship for you?

- The more informed a person is the greater their ability to make decisions about their future.

What surprised you about the Internship?

- It was great to see how engaged our team was in sharing their journeys and knowledge with the interns.

What positive benefits have come about because of the Internship?

- There was a sense of pride in being able to share with the intern their individual stories and experiences of the industry.

What advice would you give to other businesses thinking about offering an Internship?



- That if you are prepared it is a rewarding experience for both the intern and the business.
- It doesn't need to be hard, showing someone what the industry is about will enable them to have more clarity about how they may wish to progress through it.



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What was the most awesome thing about the Internship?

- One of the best things for me was understanding Juliette's design process, from the initial stages of choosing fabrics and mood boarding through to the completed collection. Getting to talk with their graphic designer, who designs the majority of Juliette Hogan's prints, was an especially valuable experience. It was exciting learning about the projects and partnerships Juliette Hogan is undertaking with MFNZ to make a continuous effort to improve the way the business operates

What surprised you, what was different from what you expected?

- Getting to speak one on one with Juliette was a great surprise for me! It was such a privilege! To hear first-hand how she got her start was so inspirational. Getting the chance to speak to the creative director and founder is not an experience that interns always get. However, it is definitely a reflection of how much Juliette Hogan values wanting to impart knowledge to the future generations that are coming up through the industry.

How did the Internship help you with your future studies and career?

- Coming closer to the end of your degree can feel quite daunting, especially if you aren't aware of what the next step is. This internship helped my awareness of jobs within the fashion industry and gave some shape to my future career aspirations. It's helped my understanding of how garments have to be constructed at a high level which I can apply to my current studies. It has also taught me a lot about how to show leadership within a business and the mind-set and values that can help me to succeed. This internship was also a great benefit to my current career pathway, as it led me to become a part-time retail stylist in Juliette Hogan's Auckland stores!

What advice would you give to future Interns?

- Bring a pen and notebook, prepare questions in advance and don't be afraid to ask lots of them! Fully immerse yourself in the experience and put every effort into it, because you will get as much out of it as you put in!