Fashion &Textiles
NEW ZEALAND

Annual Report FY26

For the year 1 April 2025 - 31 March 2026

Presented to members at the Annual General Meeting 16 September 2026

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2025 CDA Finalist Xenia Sidorenko's Denim Fur Gloves

Foreword

From our Chair

Tēnā koutou katoa,

FY26 was a landmark year for our society, and one that ended with us under a new name. What began as Mindful Fashion New Zealand closes the year on the cusp of a new identity, Fashion & Textiles New Zealand, one that finally captures the full breadth of the value chain we champion, from fibre and textiles through design, manufacturing and retail.

It's been a year of firsts and foundations. We took our sector's story to Parliament for the first time. We launched three major, interconnected initiatives to shape the industry's future. We delivered our biggest Circular Design Awards yet. And behind the scenes, we strengthened the organisation itself; a revised constitution, new Officers, and a more sustainable operating structure to carry us forward.

None of it would have been possible without our members partners and supporters.

A huge thank you to Jacinta, our CE, for being the biggest champion for our sector that we could have. Along with many thanks to our Board for the time and commitment they provide to help govern our organisation.

Thank you.

Juliette Hogan, Chair

From our Chief Executive

Kia ora koutou,

FY26 was a year of significant progress for our organisation, against a challenging backdrop for New Zealand's fashion and textiles industry.

Businesses continued to navigate cautious consumer spending, rising costs, workforce pressures and increasing competition from high-volume, low-cost imports. Yet across our membership, we also saw determination, innovation and a strong commitment to local capability, circular practice and distinctly New Zealand design.

This environment reinforced why a strong industry body matters. By working collectively, we can build recognition of the sector's contribution, give businesses a stronger voice and create opportunities that would be difficult to achieve alone.

Our strategic focus during the year was therefore not only on delivering activities, but on strengthening the conditions for long-term industry success. We established a new platform for government engagement through our first Industry Briefing at Parliament and began three interconnected initiatives: the Threads of Tomorrow Summit, the NZ Apparel & Textiles Manufacturing Strategy and Future of Fibre Aotearoa.

Together, these are building stronger evidence, relationships and shared direction across the value chain. Alongside this strategic work, we continued to provide practical value for members through education, industry intelligence, profile, connection and opportunities to participate. The growth of the Circular Design Awards also demonstrated the appetite for programmes that combine learning, innovation and visibility.

Our transition from Mindful Fashion New Zealand to Fashion & Textiles New Zealand reflects the breadth of the ecosystem we now represent and our ambition for a resilient, innovative and internationally relevant industry.

In FY27, our focus will shift from establishing these initiatives to turning their insights into coordinated action. We will complete and share our major strategy and research work, evolve the Circular Design programme and strengthen the ways members can engage with and benefit from FTNZ.

Thank you to our members, Board, partners, patrons, contractors and supporters. The momentum created this year belongs to all of you.

Ngā mihi nui,

Jacinta FitzGerald, CE

Who we are

Fashion & Textiles New Zealand

Fashion & Textiles New Zealand is the industry body uniting Aotearoa New Zealand's fashion and textiles ecosystem to champion a thriving future for the industry.

We believe New Zealand's fashion & textiles industry can drive economic resilience, cultural identity and leadership in innovation and circular thinking, and deserves a stronger place on the national agenda.

With 120+ members, we work across the full value chain, from textiles and manufacturing through to brands, retail, innovation and circular systems. Our role is to connect industry, government, researchers, educators and innovators to help shape long-term industry success.

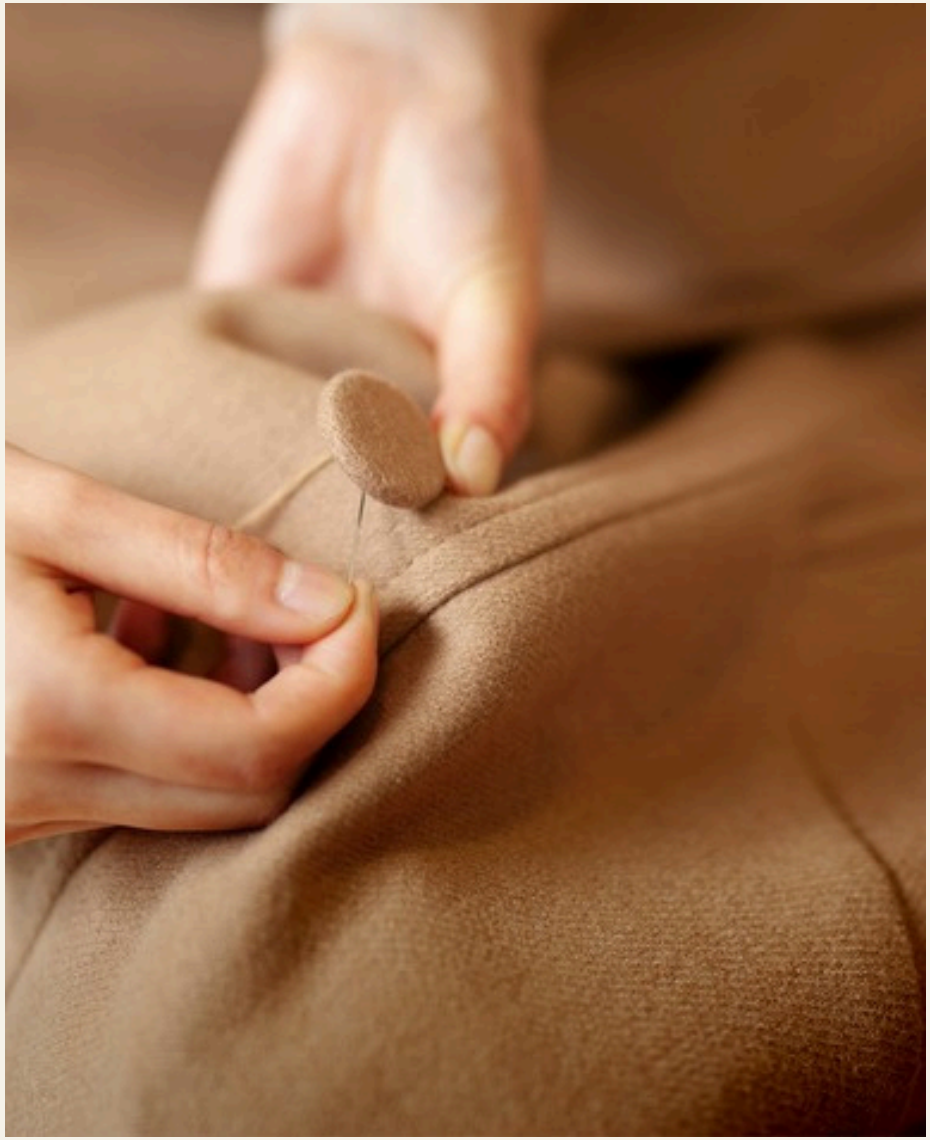
We advocate for the industry's economic, cultural, social and environmental value, helping strengthen recognition of the sector nationally.

Fashion & Textiles New Zealand was known as Mindful Fashion New Zealand throughout this FY26 reporting period (1 April 2025 - 31 March 2026). Members approved the name change to Fashion & Textiles New Zealand in March 2026, with the new name taking effect 1 April 2026.

New Zealands fashion & textile industry

$7.8b	1.9%	76,000
Contribution to the NZ economy	Contribution to NZ's GDP	Workers across the sector

Source: Threads of Tomorrow Report (2023)



Our year in impact

Building capability and connection, and developing shared future-proofing strategies

Our work in FY26 focused on three connected outcomes: ensuring the industry is heard in the decisions that affect it; helping members build knowledge, capability and connections; and developing the shared strategies and collaborations needed for long-term industry resilience.

120
members

37
strategic partners

2,404
participants engaged in our prorgrammes

14
events and workshops

9
Government and policy engagements

43
earned media articles and interviews

1.5m
estimated media reach

15,277
active website users

1,726
resource downloads including Threads of Tomorrow report

572
education & knowledge video views

287,095
social media reach

31,149
successful EDM communications

Our work

Our FY26 work was guided by three strategy pillars, supported by a strong organisational foundation.

VOICE

Building recognition and influence

Advocacy + Communications

DRIVE

Building knowledge, connection and practical action

Inspiring + catalysing action

SHAPE

Creating shared direction for future industry success

Innovation + collaboration

FOUNDATION

Financial resilience + strong membership + governance + operational capabiltiy

Voice: Building recognition and influence for the industry

A stronger and more credible collective voice helps ensure fashion and textiles are understood in government, media and policy discussions, giving members influence that individual businesses would rarely be able to achieve alone.

Taking the industry's case to government

On 4 November 2025, we held our first Industry Briefing at Parliament, hosted by Camilla Belich MP. Ministers Nicola Willis (Finance, Economic Growth, Social Investment), Todd McClay (Agriculture, Trade & Investment), Nicola Grigg (Women, Trade and Investment), and Mark Patterson (Rural Communities, Ass. Min Agriculture) attended alongside MPs from across the House, our members and industry leaders. We presented the sector as a significant contributor to New Zealand, supporting 76,000 jobs and contributing $7.8 billion to the economy, and called for meaningful partnership with government through the priorities identified in the Threads of Tomorrow report.
This milestone created a stronger platform for ongoing ministerial engagement on employment, manufacturing, skills, trade and fibre innovation, including meetings with Ministers Grigg, McClay, Patterson and Willis.

"We really appreciate the direction Fashion & Textiles NZ is taking in uniting the full fibre-to-fashion value chain."

Industry feedback

Parliamentay briefing L to R: FTNZ Chair Juliette Hogan, Board member Megan Welch, Hon. Todd McClay, Anna Lillis, FTNZ CE Jacinta FitzGerald

Voice: Building recognition and influence for the industry

Representing members on emerging issues

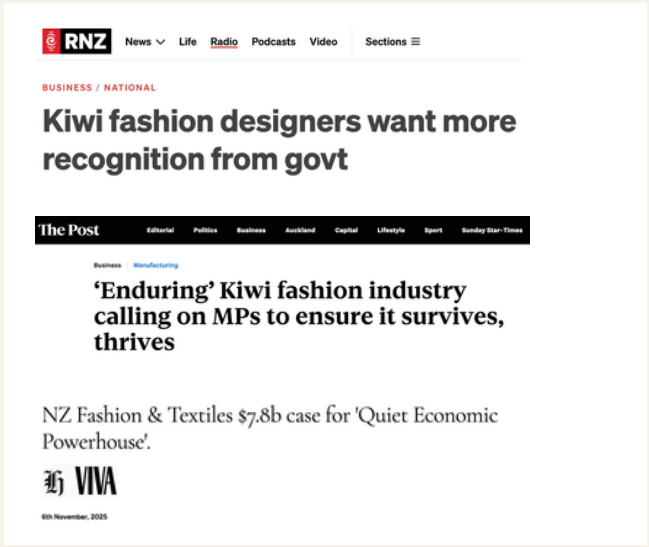
- Fast fashion and circular policy: We met with MPs to raise concerns about ultra-fast fashion and begin a national conversation about protecting people, the environment and responsible local businesses. Members also supported an open-letter submission on the Consumer Guarantees (Right to Repair) Amendment Bill.
    - The bill was effectively halted in mid-2025, after passing its first reading on February 19, 2025. The Economic Development, Science and Innovation Committee recommended that the bill not proceed due to it being unworkable in its current form.
- Trade disruption: When new US tariffs created uncertainty, we collated expert resources and worked with NZTE to deliver a members' webinar on navigating tariff changes, supported by ongoing market intelligence updates.
- Skills and standards: We partnered with Hanga-Aro-Rau on a review of knitwear qualifications, skills pathways and industry demand; we supported the Toi Mai digital skills survey; and we maintained industry representation on the AS/NZS Standards Technical Review Committee for garment care labelling.
    - The Industrial Knitting report developed outlined industry demand for skills and training provision, and will enable the industrial knitting sector to input into general manufacturing qualifications and future skill standard development to ensure that any development of skill standards specific to industrial machine knitting aligns with the general manufacturing qualifications and standards. The review of general manufacturing qualifications and standards is scheduled to begin in late 2026.
    - The Care labelling review is currently underway and an updated standard is expected to be ready for public consultation later this year.

Building public recognition for the sector

FTNZ became an increasingly sought-after source of industry commentary. Our advocacy and perspectives featured across The Post, Stuff, the New Zealand Herald, Viva, RNZ, bFM, Metropol, Ensemble, Farmers Weekly and other outlets. Forty-three earned media articles and interviews generated an estimated reach of 1.5 million, helping position fashion and textiles as an economic, cultural and environmental contributor.

The reception in Parliament was "extremely positive. There's a desire to support the creativity, the innovation and the growth of the fashion and textile industry in New Zealand."

Jacinta FitzGerald, CE of FTNZ



Top: FTNZ Chair Juliette Hogan addresses parliamentary briefing.
Bottom: Broadening the public conversation Coverage of the parliamentary briefing shifted the industry story beyond fashion and creativity, positioning fashion and textiles as an economic contributor seeking greater recognition, partnership and a place in national policy discussions.

Drive: Building knowledge, connection, practical action

Our programmes give members and industry practitioners access to knowledge, peer networks, tools, feedback and profile, helping them respond to changing expectations and turn ideas into practical action.

Impact case study: Circular Design Awards 2025

The **Circular Design Awards** are more than an awards event. The programme supports designers and businesses to develop practical solutions, build circular design capability, test ideas, receive expert feedback and gain public recognition. The 2025 award was the third and largest year of the programme, culminating in an event at Webb's Auction House on 7 October 2025, with continued support from the Gattung Foundation, Webb's as Event Partner and Untouched World sponsoring the Business Innovation category.

450
participating in education

98
creatives developing concepts

12.51 t
textile waste diverted or kept in us

250 tco2e
estimated emissions reduction

The programme also reported 3,600 garments diverted or kept in use. Entries demonstrated growing maturity in circular design innovation, combining environmental and social outcomes with consideration of commercial viability.

From strong wool to circular design

2025 winner LOF transformed undervalued New Zealand strong wool into a beautifully designed lighting product through a local, mono-material system. From regenerative farm sourcing and fairer returns to growers, through to local production and a product designed for disassembly and composting, LOF demonstrated that circularity can be embedded across an entire business model. Its success showed how thoughtful design can turn an overlooked material into a desirable, commercially relevant product with wider potential for industry change.

Across all winners and commendations, the judges recognised a diverse range of practical, place-based solutions, from zero-waste design and repair to advanced material innovation and onshore textile recycling, demonstrating the growing breadth and maturity of circular practice in Aotearoa.

"Now more than ever we need to be embracing smart innovation and redefining circularity so it is no longer a buzzword that allows business-as-usual to continue."

Lucianne Tonti, Journalist and Author

Above: 2025 CDA Circular Business Award winner Lof.
Below: Left: 2025 CDA Finalist Cheremene Castle's Reclaiming Waste |Right: 2025 CDA Winner Kensa Munro's Deconstructed Heritage

Drive: Building knowledge, connection, practical action

Learning, leadership and connection

Across 14 events, workshops and industry briefings, we engaged 2,404 participants in conversations spanning leadership, regenerative fashion, responsible materials, circular design and the future of New Zealand fibre. These activities gave members access to specialist knowledge, peer connections and opportunities to participate in prominent industry platforms.

- **MFNZ | In Conversation**, 13 May 2025: Chair Juliette Hogan spoke with Dame Theresa Gattung on Lifting Women Up to a full house of more than 80 emerging and established female leaders.
- **Beyond the Runway at New Zealand Fashion Week,** 27 August 2025: From Fast to Regenerative brought together Peri Drysdale, Emily Miller-Sharma, Rory Docherty and facilitator Michele Wilson.
- **Responsible by Design**, 30 July 2025: Delivered with Forest Stewardship Council Australia and New Zealand, the webinar supported brands to understand certified forest fibres in fashion and textiles.
- **Wool Reimagined,** Christchurch, August 2025: FTNZ contributed sector insights and joined the From Farm to Wardrobe panel, alongside further speaking engagements during the year, including at Te Papa.

Monthly member newsletters, member spotlights, social campaigns and regular industry updates extended this learning and connection beyond events, helping members access tools, news and opportunities throughout the year.

A**t New Zealand Fashion Week 2025,** our From Fast to Regenerative panel translated big system challenges into practical ideas for the industry: reconnect products to place, treat transparency as a tool for change, and encourage more intentional relationships with clothing.

L to R: Our Panellists: Peri Drysdale, Untouched World; Rory Docherty; Emily Miller-Sharma, Ruby; Michele Wilson, B Lab Aotearoa.

At **Wool Reimagined** in Christchurch, FTNZ helped connect wool growers, designers, brands and supply-chain partners around a shared opportunity: using provenance, design and circular thinking to turn New Zealand wool into durable, desirable products with greater market value. The discussion linked decisions made at the design stage with stronger supply chains, clearer storytelling and more resilient businesses.

"We really value the opportunities Fashion & Textiles NZ brings through different initiatives".

Member, August 2025

Shape: Creating shared direction for future industry success

Many of the industry's challenges cannot be solved by individual businesses alone. Our strategic initiatives bring together evidence, expertise and diverse parts of the value chain to create stronger foundations for investment, policy and collaboration.

Building a more connected industry

The **Threads of Tomorrow Summit** was developed as a national forum bringing together the fibre, textile, fashion and retail ecosystem. Supported by ASB, the Summit was designed to give members access to new thinking, cross-sector relationships and a stronger shared industry direction. By the end of FY26, early-bird tickets were on sale, applications were open for the Innovation Hub, and international keynote speakers Mark Little and Sarah Hayes of Patagonia had been confirmed for the 16 June 2026 event in Tāmaki Makaurau Auckland.

Strengthening local manufacturing capability

The **NZ Apparel & Textiles Manufacturing Strategy** responds to long-standing concerns about skills, infrastructure, capacity, resilience and competitiveness. In partnership with EY New Zealand, we completed an industry survey, workshops in Auckland and Christchurch, and industry review sessions. The strategy is intended to provide an industry-led direction for investment, policy and coordinated action, with further review and release planned for 2026.

Unlocking greater value from New Zealand fibre

Future of Fibre Aotearoa is a multi-year initiative supported by AGMARDT. It brings together growers, processors, manufacturers, researchers and brands to identify where market-led innovation and collaboration could create more value from New Zealand's fibre resources. Work began in FY26 with ecosystem mapping and stakeholder interviews, with research and dissemination continuing through 2026 and 2027.

"Future of Fibre Aotearoa represents what's possible when we come together with a shared vision for the future of New Zealand's natural fibres. At Untouched World, being part of this initiative gives us the opportunity to collaborate, share knowledge and invest in innovation that benefits the entire fibre ecosystem. "

Fiona Bretherton, Untouched World, and Future of Fibre Aotearoa Steering Committee member.

Future of Fibre Aotearoa has extended FTNZ's engagement across the wider fibre and textiles ecosystem, strengthening cross-sector relationships and building new connections across the value chain. At the **Bioresourcing Processing Alliance's 2026 Sustainable Solutions Symposium**, we held a workshop for over 100 sector stakeholders to identify shared constraints, common opportunities and priorities for future investment, capability development and collaboration.

Threads of Tomorrow Summit

In June 2026, Fashion & Textiles New Zealand delivered the inaugural Threads of Tomorrow Summit, a major national gathering focused on the future of Aotearoa New Zealand's fibre, textiles, and fashion industry.

More than 220 people from across New Zealand, Australia and the United States came together at Shed 10 in Tāmaki Makaurau Auckland to share insight, showcase innovation and strengthen connections across the fibre, textile and fashion value chain.

The sold-out Summit brought together people from across the ecosystem, from fibre growers and manufacturers to designers, brands, retailers, researchers, innovators, funders and policymakers.

Built around our three themes of **Place, Possibility and Momentum,** the programme explored how Aotearoa can build a stronger, more connected and future-ready industry.

A defining feature of the Summit was the breadth of the value chain represented, from land and fibre production through to design, product development, manufacturing, retail, reuse, repair, recycling and stewardship.

The Innovation Hub showcased emerging materials, technologies and business models, while the programme created space for new relationships and conversations that continued well beyond the stage.

For FTNZ, the Summit marked an important step in our role as a national convenor, connecting the breadth of the industry, bringing global and local perspectives together, and creating a platform for collective action.

While the Summit took place in FY27, much of the establsihement work commenced in FY26.

"It felt like an important moment of sector-building. There was a strong sense that Aotearoa New Zealand has distinctive strengths in fibre, wool, craft, design, provenance, innovation and cultural knowledge, but that these strengths need to be better connected, recognised, coordinated and supported."

Summit attendee

Key themes from the Summit

- **Place matters, but equally important is evidence.** The stories behind New Zealand products need to be supported by credible data, traceability, certification and evidence.
- **Materials matter.** Thoughtful material selection is not a narrow sustainability concern; it is a core business and design decision.
- **Circularity must be designed in from the beginning.** The strongest circular systems start with better decisions about whether something should be made, what it is made from, how it is used, how long it lasts, and what happens next.
- **Collaboration is not optional.** No single organisation can build the future alone; progress depends on participation across the value chain.
- **There is momentum for collective action.** The Summit reflected growing confidence that the industry is ready to work more deliberately across traditional boundaries and turn shared strengths into opportunity.

Our membership and collective strength

Membership gives businesses a way to act collectively in an industry made up largely of small and medium-sized organisations, strengthening the sector's voice, connections and shared capability.

During FY26, members helped shape advocacy, contributed to research and strategy development, accessed specialist information and learning, and connected with others across the sector. Membership grew to more than 120 organisations spanning the value chain, with new members joining from fashion, manufacturing, fibre, services and circular innovation.

We also strengthened relationships across industry, education, government and international networks, creating new pathways for information, collaboration and representation. This included partnerships with Forest Stewardship Council, ANZ and engagement with the Australian Fashion Council, British Fashion Council and the UK Fashion and Textiles industry body, alongside sector participation in workforce skills and qualification development.

Our August 2025 member pulse survey showed cautious optimism. Members were navigating soft retail spending, cost pressures and staffing gaps, while identifying opportunity in innovation, new product development, market growth and consumer demand for New Zealand-made quality.

What members value

Members consistently valued FTNZ's role in advocacy, industry visibility and connection.

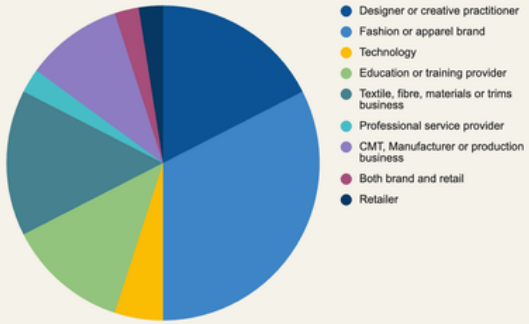
"It has created an identity to an undervalued industry and workforce."

"Creating opportunities for connection among the extended fashion community."

"Advocacy for the industry as a whole."

Member survey responses.

Our members span the full fashion and textiles value chain



A stronger organisation

FY26 also strengthened the organisational foundation required to sustain Fashion & Textiles New Zealand's work.

Revenue grew through project and partnership funding, events and sponsorship, while expenditure increased in line with the scale of delivery and deliberate investment in capability, profile and impact.

- The Chief Executive role moved from a contractor arrangement to an employee role, creating a more appropriate and sustainable operating structure.
- The organisation ended the year with a larger surplus, primarily reflecting revenue received for activities to be delivered in FY27. As a not-for-profit, all surpluses are retained and reinvested in delivery for the sector.
- New strategic relationships included Russell McVeagh, ASB, Forest Stewardship Council ANZ, EY New Zealand, AGMARDT, Auckland Council, Webb's and Zentera, alongside our Patrons and existing supporters.

Financial details are set out in the financial statements and Treasurer's Report, presented separately at the AGM.

Nic Turner, MC at the Threads of Tomorrow Summit 2026

Governance

Fashion & Textiles New Zealand is governed by a Board made up of member-elected, and Board-appointed Officers.

The Board met six times during FY26. At the AGM on 24 June 2025, members elected Megan Welch, Roanne Jacobson and Carrie Gage as new Officers, and the Board farewelled retiring Officers Trevor Hookway and Kate Sylvester.

Officers serving at the end of FY26 were:

- Juliette Hogan (Chair)
- Emily Miller-Sharma (Vice Chair, Treasurer)
- Emma Wallace (Kowtow)
- Sandra Tupu (Flying Fox)
- Pam Lowe (Nisa)
- Roanne Jacobson (Saben)
- Megan Welch (Kathmandu)
- James Walker
- Carrie Gage

Constitution Review

Russell McVeagh supported a review of the constitution to align the Society with the Incorporated Societies Act 2022. Members present at a Special General Meeting in March 2026 unanimously approved the final revised constitution and the transition to Fashion & Textiles New Zealand, which was completed on 1 April 2026.

Managing Conflicts of Interest

An Officer is considered interested in a matter if they, or a related person, may obtain a financial benefit from the matter or has a material financial interest in it. This does not include interests relating to standard Officer benefits such as insurance, indemnity, interests that are the same as most other members due to membership, interests that are remote or insignificant and unlikely to influence judgement, or interests excluded by the Constitution where legally permitted.

FTNZ maintains an Interests Register in accordance with its constitution. Declaring any interests is a standing agenda item for every Board meeting. Where an Officer is interested in a matter relating to the Society, they are required to disclose the nature and extent of the interest to the Board and record it on the Interests Register. Any declared interests are appropriately managed to ensure that conflicts of interest are identified and addressed. Officers who are interested in a matter are not entitled to vote, but can be involved in discussions, on interested matters.

No conflict of interest disclosures were made by Officers during the reporting period.

Becoming Fashion & Textiles New Zealand

Following member consultation, we announced at the November 2025 Parliament briefing that Mindful Fashion New Zealand would become Fashion & Textiles New Zealand.

The new name more accurately reflects the breadth of the organisations and activities we work with across the entire clothing and textiles value chain, while retaining our commitment to responsible and circular industry development.

Members present at the March 2026 Special General Meeting voted unanimously to adopt the revised constitution and approve the transition. The new name took effect on 1 April 2026.

Our priorities for FY27

From building the foundations to turning insight into action.

We began FY27 with a new name, a broader mandate and significant momentum. Our focus now is to ensure the platforms, evidence and relationships we built through FY26 are turned into practical value for members and coordinated progress for the wider industry.

1. Unite and represent the wider industry

Three connected initiatives are helping build a clearer direction for New Zealand's fibre, textile and apparel ecosystem.

Threads of Tomorrow Summit

In June, we delivered the inaugural Threads of Tomorrow Summit, bringing more than 220 people from across New Zealand, Australia and the United States together to explore the future of fibre, materials, manufacturing, design and circular innovation. The sold-out event combined global and local perspectives, an Innovation Hub showcasing emerging capability, and opportunities for connection and collaboration across the value chain. It strengthened FTNZ's role as a national convenor for the industry and elevated the sector's profile with government, with Minister of Finance and Economic Development Nicola Willis recognising the sector's value and potential in her opening keynote address.

NZ Apparel & Textiles Manufacturing Strategy

Working with EY NZ and industry, we have developed a draft strategy focused on strengthening local manufacturing capability, resilience and competitiveness. The next phase is further industry engagement to test and strengthen the strategy's action programme to take forward to ensure these are aligned with member and industry needs, build wider endorsement and identify practical pathways for investment, policy and industry action that can be taken forward.

Future of Fibre Aotearoa

Our foundational Future of Fibre Aotearoa report is nearing launch. The work builds a clearer picture of New Zealand's fibre ecosystem, where future opportunities may lie, and the capabilities, evidence and partnerships needed to capture greater value from the fibres and materials we produce. The next phase will focus on sharing these insights with industry and supporting practical pathways to capture more value from New Zealand fibre.

2. Strengthen the industry's collective voice and connections

We will continue to embed Fashion & Textiles New Zealand as the industry body for the breadth of the industry, grow and engage our membership, and build on the platform established at Parliament to deepen relationships across government and industry. We will advocate for the issues and opportunities that matter to our sector, from strengthening local capability, skills, manufacturing and technology adoption, to unlocking trade and market opportunities, advancing textile stewardship and responding to the impacts of high-volume, low-cost imports. We will ensure members have useful opportunities to participate, connect and engage in our programmes, including convening both digitally and beyond Auckland.

3. Build capability and accelerate circular innovation

Our Circular Design Innovation programme is evolving into a more practical, challenge-led initiative this year, designed to build capability, accelerate both creative and science-based innovations that solve real industry waste problems, and reduce textile waste. Alongside this, members will continue to have access to relevant knowledge, industry insights, connections and opportunities for education, profile and participation.

4. Strengthen FTNZ for sustained impact

During FY27 we are reviewing our strategy for the next phase, informed by what we have learned, what has delivered the greatest value and what members tell us they need. We will continue strengthening our funding model, partnerships, governance and operating capacity so FTNZ can deliver sustainable impact for members and the wider industry.

Our focus for FY27 and beyond is taking shape: from establishing platforms and generating insight, to building alignment and turning that work into action.

Acknowledgements

Our work is possible through the contribution of many.
The Board and CE extends heartfelt thanks to:

- our members and education partners, whose leadership, energy and collaboration power everything we do
- our partners and sponsors, including Russell McVeagh, PEAD, ASB, EY NZ, AGMARDT, Gattung Foundation, Auckland Council, Webb's, Redress, Zentera, DHL, Trustrace, Avery Dennison, ImpacTex, Regal, Tailored Studio, SpaceFor, Forest Stewardship Council, M Social Auckland and NZ Fashion Week
- our Patrons
- our Officers for their ongoing voluntary support in driving forward our mission
- our team for their dedication and impact in a landmark year

Ngā mihi nui,
Fashion & Textiles New Zealand

Fashion & Textiles New Zealand 2025 parliamentary briefing.