



Welcome to our August Newsletter!

Kia ora members,

With the release this week of the NZ Government's National Climate Adaptation plan, and the commentary that our top priority remains to reduce emissions fast, it's timely that we kicked off our Climate Action Programme last week, with more than 20 businesses taking part. Ekos ran us through the process and we are running fortnightly drop in sessions and providing email support to help your business with some of the heavy lifting on what can seem a daunting task. It's not too late to sign up, so get in touch if you want to be part of this leading group.

I hosted good friend and fellow sustainability colleague Tara St James last week and was able to twist her arm to run a workshop for our members on Circular Design. Despite terrible weather a group of us gathered at the Sustainable Coastlines Flagship to hear about global best practice, and get tips on integrating circular thinking into business decisions. I'm looking forward to running more workshops on this important topic in the future.

Fibres and materials are integral to our clothing, and can make up the most significant portion of their impact on climate and nature. Later this month we are hosting global NGO Textile Exchange for an in person event to hear about their critical Climate+ strategy with a goal of 45% reduced CO2 emissions from textile fibre and material production by 2030. It's an incredible opportunity to meet Textile Exchange raw material experts and hear stories from the field on how we can reduce the climate impact of the industry's raw materials. Read more below and let us know if you can make this in person event.

Mā te wā,

Jacinta

Mindful Fashion Updates

Welcome new Members

[Foal](#) - Kidswear

[Pania](#) - Womenswear

[ITI](#) - Indigenous Womenswear & Gifts

Register for our Upcoming Events

Textile Exchange Climate + Stories from The Field

August 25 3pm - 5pm

Sustainable Coastlines Flagship, Auckland CBD ([map](#)).

[Textile Exchange](#) is the driving force for urgent climate action on raw materials with a goal of 45% reduced CO2 emissions from textile fibre and production by 2030, under their Climate+ strategy.

Join us for an afternoon of learning and storytelling with global and local experts:

- Dave Maslen: New Zealand Merino
- Hanna Denes: Climate + Impact Strategy Manager, TE
- Rui Fontoura: Fiber & Materials Strategy Lead, Cotton TE
- Anna Heaton: Fiber & Materials Strategy Lead, Animal Materials TE

[Register to attend here.](#)

Recycling More to Reduce Waste

September 8 10.30am - 11.30am

Join us at our next online education event to find out how to increase recycling and reduce waste in your business. Hear from experts in their fields about the recycling do's and don'ts and responsible pathways for any unavoidable waste your business creates. This event is focussed

on non-textile forms of waste and recycling, including plastics, paper and other materials generated by your business. Guest speakers are:

- Sandy Botterill - [Plastics NZ](#)
- Kevin Weir - [Lower North Island, Waste Management](#)
- Nick Baker - [NZ Recycling, Visy Recycling](#)

[Register to attend here.](#)

Resources for Members

Rethinking Textile Waste

A re-cap on our textile waste event in July

During our latest online education session we discovered some new technologies and options to recycle your textile waste here in Aotearoa New Zealand!

At Mindful Fashion our goal is to advance a more circular and sustainable fashion and textiles industry in New Zealand. This event was one step in our journey of exploring pathways to a more circular system for textiles. There are many organisations working on innovative solutions to this issue, the solutions shown are by no means exhaustive, and we will continue to explore this area.

Here are some examples of New Zealand textile solution providers:

[Upparel](#) - Collector & Sorter

[Textiles Products](#) - Recycler

[Little Yellow Bird](#) - Collector & Recycler

[Watch the recording here.](#)

Responsible Industry

Need to know

Entries open for awards celebrating circular practices - The Circle Awards celebrate and unite those leading the way to a better future.

Entries have opened for the 2022 Circle Awards, which recognises businesses, organisations, projects and people leaving positive impact on the environment and society.

Opened on 20 July, this awards program accepts entrants from 14 categories including architecture and construction, as well as transport, local government, fashion, food and

wellbeing within Australia and New Zealand.

For more information or to enter, visit the [Circle Awards website](#).

Industry Talk & Tools

Fashion for Good + Textile Exchange - The Textile Tracer Assessment

- Fashion for Good, together with Textile Exchange, have created a detailed analysis for benchmarking physical tracer technologies relevant in the textile industry. [Download the Full Assessment Here](#)

Fashion takes baby steps towards sustainable materials.

- A new [report from Textile Exchange](#) shows that brands are slowly converting to more sustainably sourced and recycled materials, but that this is in lieu of making fundamental changes to reduce production levels. [Bella Webb discusses on how much progress the fashion industry is actually making.](#)

Food for thought - How composting can be good for your business

- Organic matter breaks down in a non-toxic way only in the right environment, such as a compost. [Here are some insightful facts and figures about composting from B-Corp.](#)

Global Industry News

Australia advances National Clothing Product Stewardship Scheme

We sat in on the Australian Fashion Council-led consortium roundtable, discussing Australia's National Clothing Product Stewardship Scheme. The Government funded initiative aims to improve the design, recovery, reuse and recycling of textiles, providing a roadmap to 2030 for clothing circularity in Australia. If you like to follow what's happening at a policy and systems level around the world (like we do!) [Check it out here.](#)

Innovation

Re-use and Recycle

Our picks from industry innovations



CIRCULOSE



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Mā te wā,

The Mindful Fashion Team



Our work is possible with the support and collaboration of businesses across our network, including the following:



Ministry for the
Environment
Manatū Mō Te Taiao



WHAKATUPU
AOTEAROA FOUNDATION



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